



**Integrated
Communication
Consultants**

Working closely with clients on successful projects is one of the many benefits of being in business. Another measure of our success is being recognized by other communication professionals. In addition to those listed on our Web site, here are some of the awards we are most proud of:

2008

**International Association of Business Communicators
South Carolina chapter**

Palmetto award of excellence

Newsletter, non-profit

The Catholic Communicator

2007

**International Association of Business Communicators
Southern Region**

Silver Quill award of excellence

Writing, feature article

Michelin XZM radial tire stands up in masonry application

Silver Quill award of merit

Sonoco Web site redesign

2006

Presented by

**The Association of Women in Communications
South Carolina chapter**

Matrix award

Most improved publication external

Giant Steps, an internal newsletter for Michelin Earthmover

Matrix award

Video, over 15 minutes

From 2004 to 2005: A better way forward

Year-end video for Michelin North America

Certificate of achievement

Newsletter, external--non-profit

Catholic Communicator

A monthly newsletter for Catholic radio in South Carolina



**Integrated
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2005

**Presented by
International Association of Business Communicators
South Carolina chapter**

Award of Excellence

Electronic communication
Sonoco Web Author Update

Award of Excellence

Electronic communication
Michelin Earthmover Tire Safety Program attract loop

Award of Excellence

Writing--Feature
Michelin X SnoPlus radial tire proves value in snow and ice

**Presented by
International Association of Business Communicators
District 5**

Silver Quill Award of Merit

Marketing
Michelin Earthmover *Gaining Ground*



**Integrated
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2004

**Presented by
International Association of Business Communicators
South Carolina chapter**

Award of Excellence

Writing--Features

X Quarry radial tire paves way to lower costs

Award of Excellence

Writing--Features

XZM radial delivers value and savings to Florida marina

Award of merit

Publications--Other

Sonoco safety billboards

Award of merit

Communications Campaigns

IABC-SC internal communications workshop

2003

**Presented by
International Association of Business Communicators
Charlotte, North Carolina chapter**

Gold Crown (highest honor)

Audiovisual—One-time video program

Sonoco Consumer Products Plastics video

Gold Crown (highest honor)

Electronic Communication—Interactive communications/external audience

Sonoco Ink Cartridge CD

Gold Crown (highest honor)

Writing—Sales promotion or marketing

Gaining Ground newsletter for Michelin dealers

Gold Crown (highest honor)

Writing—Sales promotion or marketing

Radial tire Solutions for skid-steer loaders (article)



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2003 (cont'd)

**Presented by
International Association of Business Communicators
South Carolina chapter**

Award of Excellence

Publications--brochures
Sonoboard 3D for Sonoco

Award of Excellence

Writing—articles, features
Radial tire Solutions for skid-steer loaders

Award of Excellence

Direct Marketing
Gaining Ground newsletter for Michelin dealers

Award of Merit

Interactive/Multimedia
Sonoco Bag Cost Reduction Program CD

2002

**Presented by
International Association of Business Communicators
South Carolina chapter**

Award of Excellence

Electronic/multimedia
Sonoco Consumer Products Plastics Video

Award of Merit

Interactive/Multimedia
Sonoco Ink Cartridge instructional CD

Presented by

Women in Communication

Matrix award (highest honor)

Magazine--feature story
Wheels of Fortune

Award of merit

Direct mail--marketing package
Sonoco Coffee Direct Mail Package